

# CAMBIO DE COLORES 2004

CHANGE OF COLORS-SAINT LOUIS

**Latinos in Missouri:  
Gateway to a New  
Community**

**Millennium Center  
University of Missouri –  
St Louis  
March 10-12, 2004**

**Kay Gasen, UMSL  
Co-Chair  
(314) 516-5273**

**Domingo Martínez, MU  
Co-Chair  
(573) 882-4746**

**C. William Chignoli,  
Community Convener  
(314) 664-5565**

**Christiane Quinn  
Financial Chair  
(573) 875-1183**

**Rafael Nun  
Sponsorship Chair  
(314) 773-8828**

Organized by the  
University of Missouri - St.  
Louis (UMSL), the  
University of Missouri –  
Columbia (MU),  
Alianzas, the Hispanic  
and Latin American  
Faculty & Staff  
Association (HLAFSA) of  
MU, and University  
Outreach and Extension,  
in cooperation with the  
Hispanic Leaders Group  
of the greater St. Louis.

Managed by UMSL  
Continuing Education  
and Outreach, and MU  
Conference Office



Dear friend,

Missouri's Latino population has doubled since 1990. The Latino immigrants are contributing greatly to the economy, and are settling permanently in towns large and small across the state. Notwithstanding, there are still important barriers to their full integration. Social and private services ranking from health care, education—both formal and civic—, and banking, are not fully available to the new Missourians, because of cultural and language barriers, and—in some cases—budgetary limitations or plain neglect.

In 2002, an inaugural conference on these issues was held on the MU campus in Columbia, followed by a second one at the University of Missouri's Kansas City campus in March 2003. Both were very successful events in attendance and content. Today the *Cambio de Colores* (Change of Colors) annual conference has become the most important event dealing with these issues in our state, and is contributing to tending bridges to make this process beneficial to all Missourians.

In the spring of 2004, the greater St. Louis will host the third edition of this conference, “*Cambio de Colores* (Change of Colors) - Latinos in Missouri: Gateway to a New Community,” to understand the issues and create an inclusive foundation on which organizations and individuals can take positive action.

The conference will be held March 10-12, 2004, on the Millennium Center, at the University of Missouri-St. Louis campus. Well-known national, state, and local researchers, outreach specialists, community leaders and organizations, and individuals will come together to share their expertise, knowledge and best practices with regard to the following topics:

- Change and Well Being: Economic, Social, Cultural, and Political Participation
- Civil Rights
- Education
- Health
- Youth, Families, and Communities

As an organization vitally interested in the prosperity of the, we invite your sponsorship of this conference. Your commitment will not only ensure that organizations and residents of all financial means are able to participate, but will position your company as a leader of beneficial change for the Latino population and the whole state of Missouri.

Enclosed is more detailed information about the conference's sponsorship opportunities, along with a response form. We will be pleased to receive your expression of interest by completing the enclosed form. If you have any questions or suggestions, please do not hesitate in contacting Rafael Nun, Kay Gasen, or Domingo Martínez at the addresses provided.

We look forward to hearing from you, as well as receiving your kind support.

Sincerely,

Rafael Nun  
Hispanic Chamber of Commerce  
PO Box 78386  
St. Louis, MO 63178-8386  
314-773-8828 (phone)  
rnun@swbell.net

Kay Gasen  
University of Missouri - St. Louis  
362 SSB  
St. Louis, MO 63121  
(314) 516-5269 (phone)  
(314) 516-5268 (fax)  
gasen@umsl.edu

Domingo Martínez  
221 Gentry Hall  
University of Missouri-Columbia  
Columbia, MO, 65211  
(573) 882-4746 (phone)  
(573) 882-5127 (fax)  
dmartinez@missouri.edu

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## Cambio de Colores (Change of Colors) 2004

Latinos in Missouri: Gateway to a New Community

March 10-12, 2004, Millennium Center

University of Missouri - St. Louis

## SPONSORSHIP OPPORTUNITIES

### **DIAMOND CONFERENCE SPONSOR - \$5,000.00**

- Banner or poster in predominant position in poster area and main room
- Full-page advertisement on inside covers of program book
- Acknowledgment on covers of program book and at web site, [www.cambiodecolores.org](http://www.cambiodecolores.org) (with large logo and link)
- Acknowledgment in conference brochure, if committed by November, 2003
- One table for 8 at the main luncheon event
- One table for 8 at the main dinner event (or preferred seats in a cultural event)

### **GOLD SPONSOR - \$3,000.00**

- Banner in poster area and main room
- Half-page advertisement in program book
- Acknowledgment in program book and web site, [www.cambiodecolores.org](http://www.cambiodecolores.org) (with large logo and link)
- Acknowledgment in conference brochure, if committed by November, 2003
- One table for 8 at sponsored event of choice (these will be announced later)

### **SILVER SPONSOR - \$2,000.00**

- Banner at sponsored event, if any (may be a keynote speaker or a cultural presentation)
- Free wall poster in poster sessions and tables area
- Acknowledgment and business-card size in program book and web site, [www.cambiodecolores.org](http://www.cambiodecolores.org) (with small logo and link)
- One table for 8 at sponsored event of choice (these will be announced later)

### **BRONZE SPONSOR - \$1,000.00**

- Acknowledgment in program book and web site, [www.cambiodecolores.org](http://www.cambiodecolores.org) (text only and link)
- One table for 4 at sponsored event of choice (these will be announced later)

### **GRANITE SPONSOR - \$500.00**

- Acknowledgment in program book and web site, [www.cambiodecolores.org](http://www.cambiodecolores.org) (text only and link)
- One table for 2 at sponsored event of choice (these will be announced later)

Questions about sponsorship may be addressed to:

Rafael Nun

Hispanic Chamber of Commerce

PO Box 78386

St. Louis, MO 63178-8386

314-773-8828 (phone)

[rnnun@swbell.net](mailto:rnnun@swbell.net)

Kay Gasen

University of Missouri - St. Louis

362 SSB

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Managed by UMSL Continuing Education and Outreach, and MU Conference Office.



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University of Missouri - St. Louis

## SPONSORSHIP RESPONSE FORM

This form indicates your intent to sponsor the 2004 Cambio de Colores conference. Please fill out the form with the requested information and return to either office listed below. If the funds are already available, please make them payable to the **University of Missouri**, and enclose them along with this form. (Please write "Change of Colors conference" in the memo field of all remittances.)

**Kay Gasen**  
University of Missouri - St. Louis  
362 SSB  
St. Louis, MO 63121  
(314) 516-5269 (phone)  
(314) 516-5268 (fax)  
gasen@umsl.edu

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ORGANIZATION	
CONTACT	
MAILING ADDRESS	
PHONE NUMBER	
FAX NUMBER	
E-MAIL ADDRESS	
SPONSORSHIP LEVEL	

If you should have questions regarding the conference or the sponsorship opportunities, please feel free to contact Mr. Nun, Ms. Gasen or Mr. Martínez through telephone, e-mail, or fax. Sponsorship payments are made to the University of Missouri. If additional financial arrangements are necessary, please contact the conference coordinator:

**Ms. Cindy Hazelrigg**  
MU Conference Office  
344 Hearnes Center  
Columbia, MO 65211

Phone: 573-882-2301  
Fax: 573-882-1953

Thank you very much for your support.

Muchas gracias por su apoyo.