



**Eleventh Annual
Conference
Cambio de Colores
Latinos in the
Heartland**

**At the Crossroads:
¿Incorporation or
Marginalization?**

**Stoney Creek Inn
Columbia, Missouri
June 13-15, 2012**

**A Multi-State Conference
about Integration of
Immigrants**

Domingo Martinez
Director
(573) 882-4746

Organized by the University of Missouri's Cambio Center in cooperation with the North Central Education and Research Activity 216 (NCERA 216) and the Southern Extension and Research Activity 37 (SERA 37)

Managed by the MU
Conference Office.



UNIVERSITY OF MISSOURI
Extension



SPONSORSHIP OPPORTUNITIES

DIAMOND CONFERENCE SPONSOR - \$5,000.00 and over

- Banner or poster in a central location in the main room
- Free slot in the exhibit area
- Full-page advertisement on inside covers of program book
- Acknowledgment with a logo on the front cover of program book and on website www.cambiodecolores.org (with logo and link in the home page)
- Acknowledgment and logo in conference brochure, if committed before printing
- Table seating for eight people at event of choice (luncheon or dinner)
- Opportunity to distribute your company's brochure and a gift/giveaway to be included in the attendee pack that is distributed to participants upon registration at the conference

GOLD SPONSOR – \$2,500.00 to \$5,000.00

- Banner in the main room
- Half-page advertisement on inside covers of program booklet
- Acknowledgment on the back cover of program booklet and on website www.cambiodecolores.org (with logo and link in the home page)
- Acknowledgment and logo in conference brochure, if committed before printing
- Table seating for four people at event of choice (luncheon or dinner)

SILVER SPONSOR - \$1,000.00 to \$2,500.00

- Acknowledgment in program booklet and website www.cambiodecolores.org
- Quarter-page advertisement in program booklet
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BRONZE SPONSOR - \$500.00 to \$1,000.00

- Acknowledgment in program book and website www.cambiodecolores.org (text only and link)
- Business card-size advertisement in program booklet

Questions about sponsorships can be addressed to:

Domingo Martínez
301 Gentry Hall
University of Missouri-Columbia
Columbia, MO, 65211
(573) 882-4746 (phone)
(573) 882-5127 (fax)
DMartinez@missouri.edu



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SPONSORSHIP RESPONSE FORM

Thank you for your sponsorship of the 2012 Cambio de Colores conference. Please complete this form and return it to the office listed below. If the funds are already available, you can enclose a check along with this form.

ORGANIZATION	
CONTACT NAME	
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Sponsorship payments are made to the **University of Missouri**. Please include "Cambio de Colores Conference Sponsorship" in the memo field. If a receipt is required, or if there are questions concerning any additional financial arrangements, please contact Erica Lovercamp at (573) 882-4349 or muconf1@missouri.edu.

If your sponsorship level qualifies for a table at the conference lunch or dinner, please send the names of the people that will be attending those events to muconf1@missouri.edu.

Please mail or fax this form to:

**Cambio de Colores 2012 Conference
MU Conference Office
344 Hearnes Center, University of Missouri
Columbia, MO 65211**

Fax: (573) 882-1953

If you have questions regarding the conference or the sponsorship opportunities offered, please feel free to contact us.

Thank you very much for your support.

Muchas gracias por su apoyo.



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