

Integrating Welcoming Strategies into Your Region's Economic Development Mainstream

WHAT WE DO

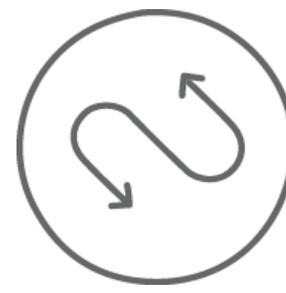
CONNECT



BUILD



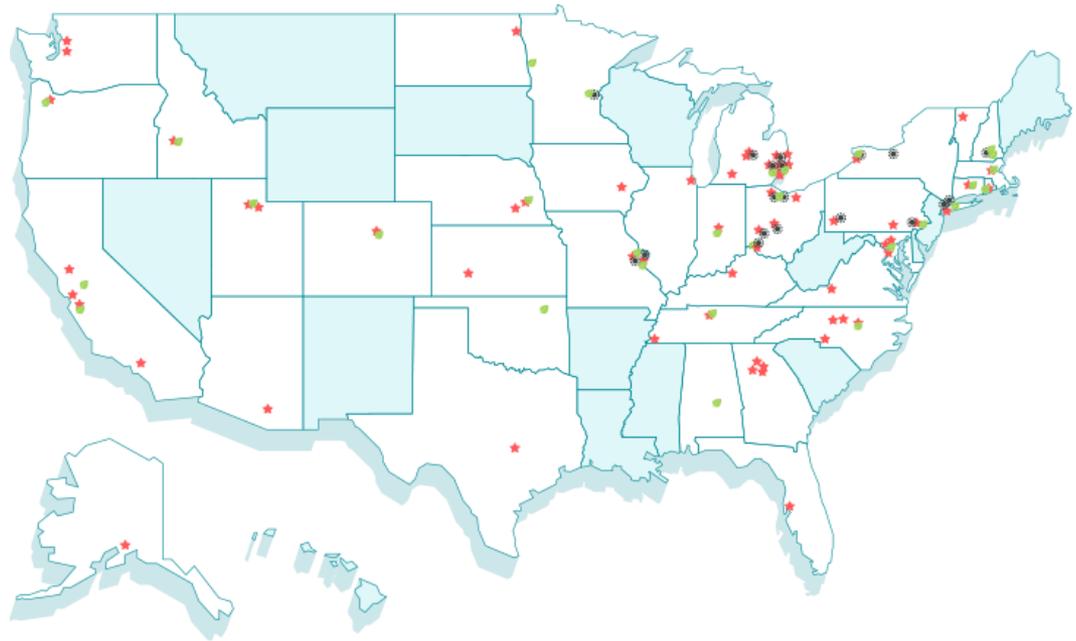
CHANGE



WHERE WE WORK

1 IN 8

Americans now lives in a community in the Welcoming America network.



● WE Global Network ★ Member Municipality ■ Nonprofit Organization

MOVING COMMUNITIES ACROSS THE WELCOMING SPECTRUM

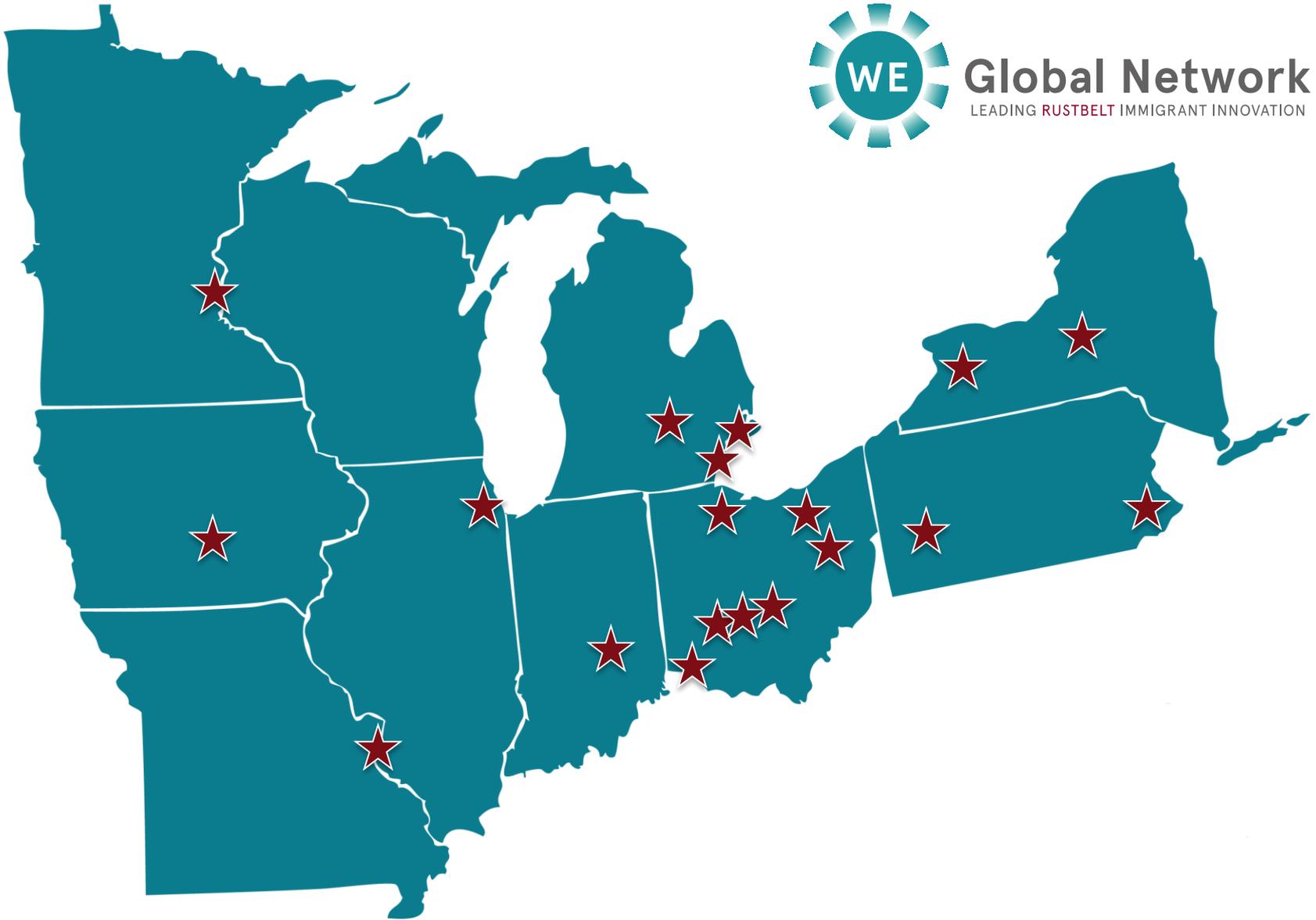


Welcoming Standards





Global Network
LEADING RUSTBELT IMMIGRANT INNOVATION



LEADING **RUST BELT** IMMIGRANT INNOVATION

Understanding Your Region's Economic Development Mainstream

GUIDE TO IMMIGRANT ECONOMIC DEVELOPMENT

WELCOMING AMERICA

GUIDE TO **IMMIGRANT** ECONOMIC DEVELOPMENT

by Steve Tobocman



WELCOMING
AMERICA



Building a Nation of Neighbors

GUIDE TO

IMMIGRANT

ECONOMIC DEVELOPMENT

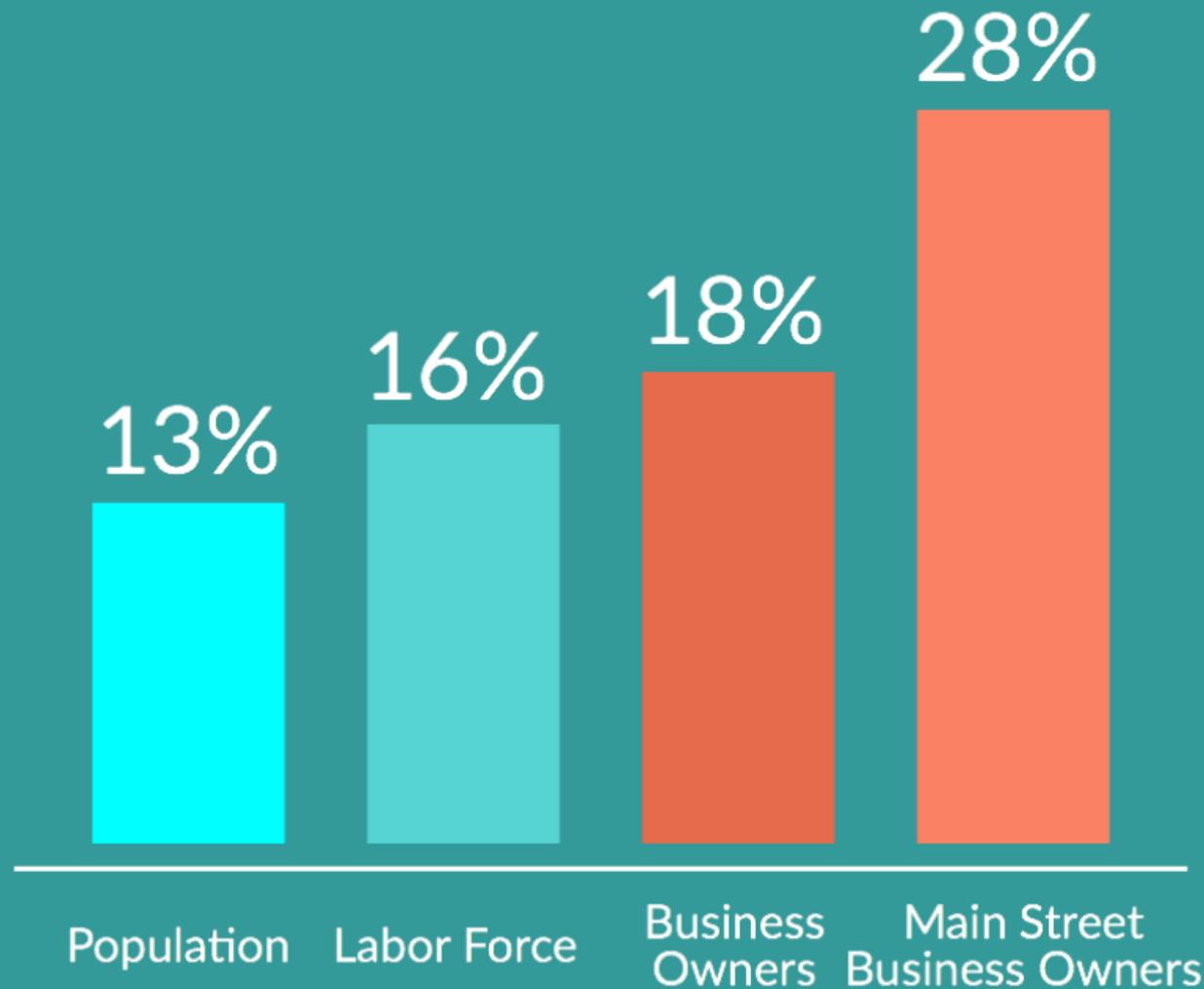
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CHAPTERS

1. Getting Started
2. Entrepreneurship
3. International Student Retention
4. Workforce Development
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6. Connector Programs
7. Rural Development
8. Immigrant Investor Visas
9. Export Promotion
10. Corporate Diversity and Inclusion
11. Encouraging Homeownership
12. Urban Agriculture
13. Integration Services

Entrepreneurship

IMMIGRANTS POWER AMERICA'S MAIN STREETS



Source: "Bringing Vitality to Main Street: How Immigrant Small Businesses Help Local Economies Grow"
Fiscal Policy Institute (FPI) analysis of Americas Society/Council of The Americas (AS/COA) 2013 5-year data.

IMMIGRANTS POWER AMERICA'S MAIN STREETS

58% of DRY CLEANERS



53% of GROCERY STORES



38% of RESTAURANTS



32% of CLOTHING STORES



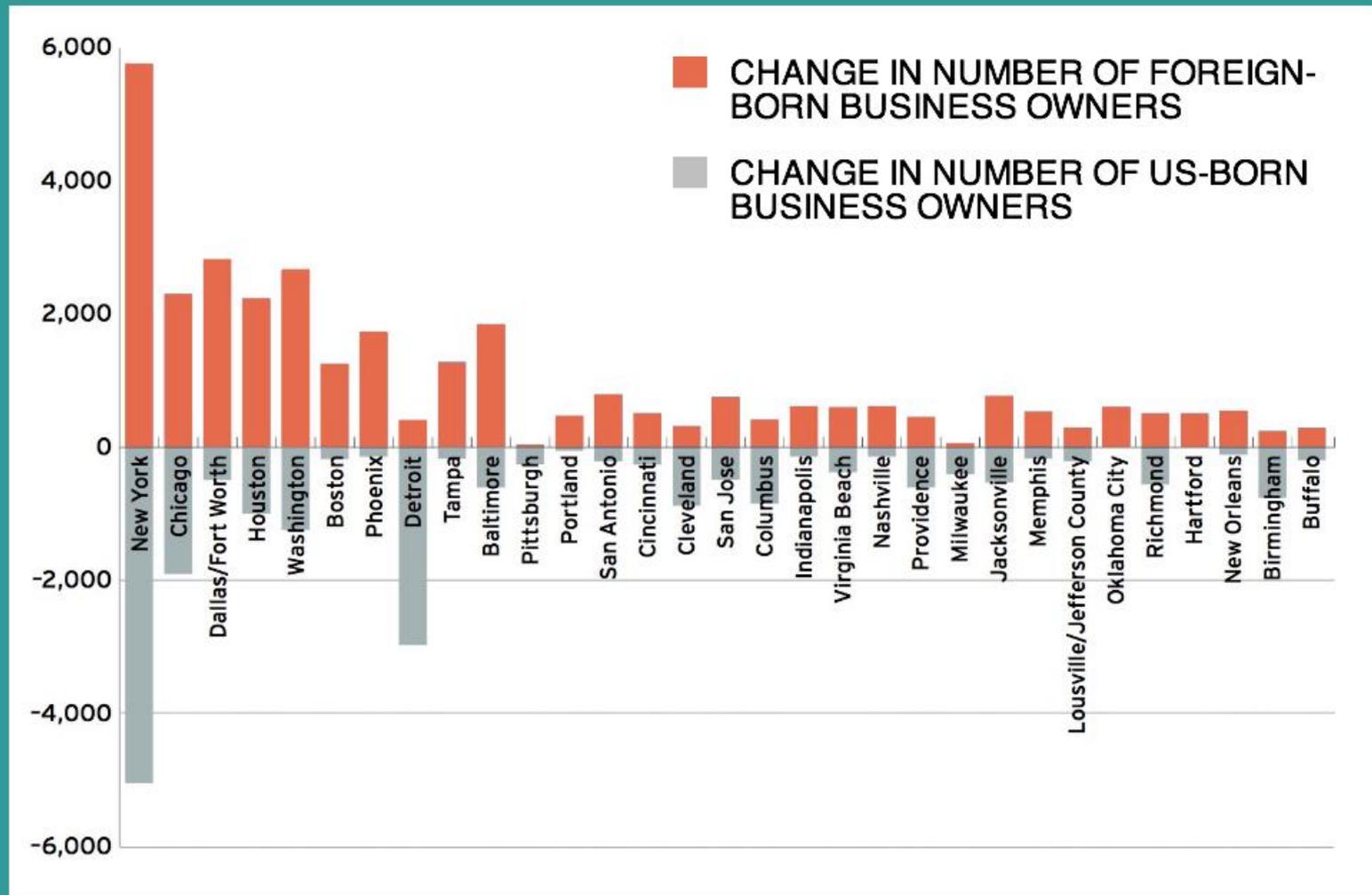
28% of DEPARTMENT and DISCOUNT STORES



25% of ELECTRONICS, RADIO, TELEVISION, and COMPUTER STORES



IMMIGRANTS COMPRISED ALMOST ALL NET MAIN STREET BUSINESS GROWTH 2000-2013



Source: "Bringing Vitality to Main Street: How Immigrant Small Businesses Help Local Economies Grow" Fiscal Policy Institute (FPI) analysis of Americas Society/Council of The Americas (AS/COA) 2013 5-year data.

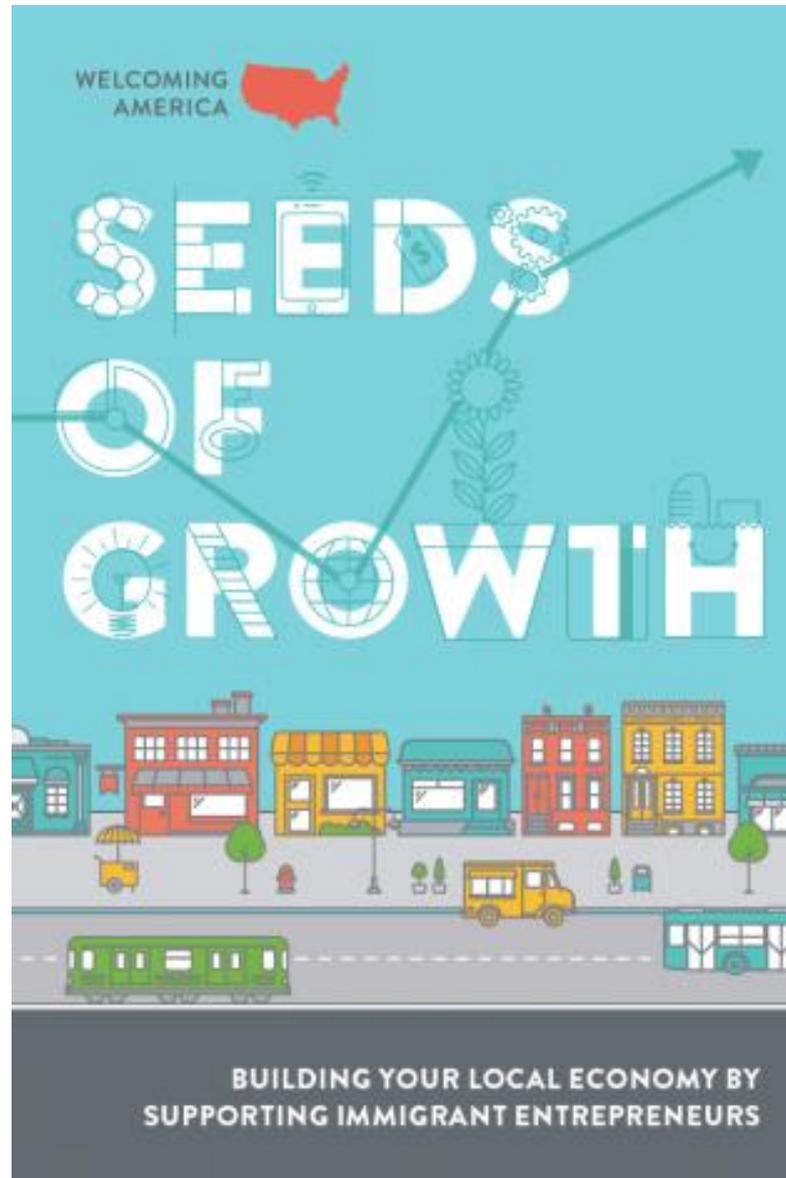
IMMIGRANT ENTREPRENEURSHIP RATES



2x the rate of
U.S.-born
nationally



Entrepreneurship Models



Entrepreneurship Models



Neighborhood
Development
Center



UP
START
SYRACUSE

Homeownership Programs

Homeownership Opportunities





Try the Tool

Choose City

Dayton



Price for purchase and rehab

\$50,000

Need help deciding reasonable price in your city? ([link](#))

How many immigrant households could be financially eligible to buy a house? **606**

Immigrant share of all households in your city: **5%**

Immigrant share of eligible households: **4%**

Don't Leave Immigrants Out of Your Plans

It May Come as A Surprise, But they are as Eligible to Rehab Distressed Housing as others

Assumes \$50,000 Purchase Price	Immigrant Share of Households	Immigrant Share of Eligible Households
Akron	5%	8%
Baltimore	10%	14%
Buffalo	9%	9%
Chicago	26%	26%
Cincinnati	6%	9%
Cleveland	6%	7%
Columbus*	9%	14%
Dayton	5%	4%
Des Moines	14%	20%
Detroit	6%	8%
Indianapolis	10%	14%
Lafayette*	13%	16%
Manchester	12%	14%
Minneapolis	18%	21%
Philadelphia	15%	17%
Pittsburgh	9%	14%
Rochester	11%	11%
St. Louis	8%	8%
St. Paul	21%	28%
Syracuse	11%	14%
Toledo	5%	6%
Utica*	8%	10%
York*	5%	6%
Average for 23 cities	11%	13%

...and,
 Immigrants
 are Often a
 Growing
 Population
 In Cities
 That Are
 Shrinking

	Population Change from 2000 to 2014		
	Total	U.S.-Born	Immigrant
1. Columbus	100,299 14%	56,541 9%	43,758 92%
2. Indianapolis	52,232 7%	15,821 2%	36,411 100%
3. Philadelphia	29,370 2%	-26,580 -2%	55,950 41%
4. Lafayette	13,738 24%	12,719 25%	1,019 23%
5. Minneapolis	11,972 3%	7,890 2%	4,082 7%
6. Des Moines	8,014 4%	307 0%	7,707 49%
7. St. Paul	4,577 2%	-7,271 -3%	11,848 29%
8. Manchester	3,059 3%	-1,481 -2%	4,540 45%
9. York	2,928 7%	1,869 5%	1,059 53%
10. Utica	1,173 2%	-2,828 -5%	4,001 55%
11. Syracuse	-2,678 -2%	-8,584 -6%	5,906 53%
12. Rochester	-9,305 -4%	-12,435 -6%	3,130 19%
13. Akron	-18,596 -9%	-20,852 -10%	2,256 33%
14. Dayton	-24,417 -15%	-26,885 -16%	2,468 76%
15. Pittsburgh	-28,518 -9%	-32,672 -10%	4,154 22%
16. Baltimore	-28,883 -4%	-45,896 -7%	17,013 57%
17. St. Louis	-29,462 -8%	-31,439 -10%	1,977 10%
18. Toledo	-29,655 -9%	-29,941 -10%	286 3%
19. Buffalo	-32,689 -11%	-42,244 -15%	9,555 74%
20. Cincinnati	-33,545 -10%	-36,360 -11%	2,815 23%
21. Cleveland	-86,279 -18%	-83,532 -18%	-2,747 -13%
22. Chicago	-183,356 -6%	-122,008 -5%	-61,348 -10%
23. Detroit	-255,833 -27%	-246,340 -27%	-9,493 -21%

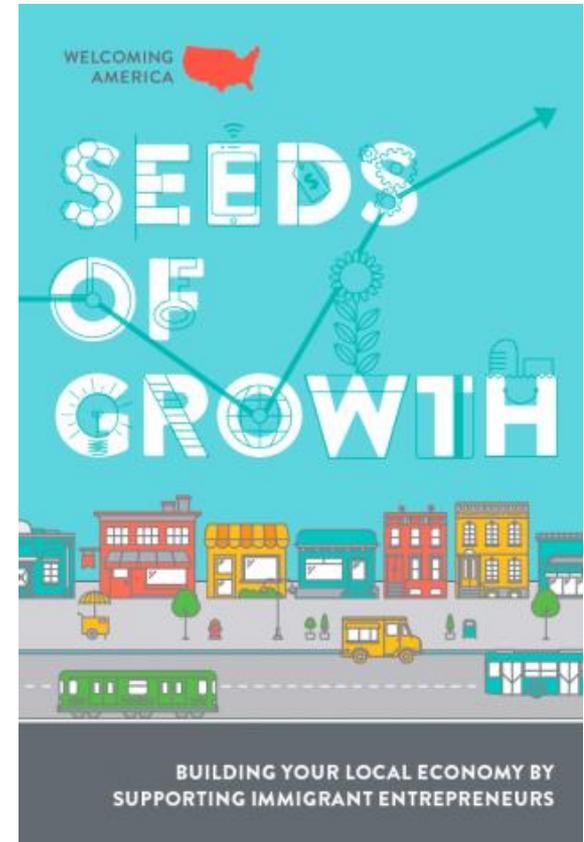
“I want a functioning city. Two years ago, there were no lights here. I want to come home and walk my dogs and not worry about blight.”

— Sergio, one of the more than 700,000 DREAMers who were granted relief under the Deferred Action for Child Arrivals (DACA) program, having arrived in the U.S. at age 3, in front of his Detroit home. He is working to start a neighborhood committee to improve the area, and he also is trying to renovate other homes on his block.



Resources

- Guide to Immigrant Economic Development
- Seeds of Growth
- Community Planning Process Guide
- Stand Together
- Neighbors Together



GET INVOLVED: Welcoming Week



Soccer Without Borders



Kentucky Refugee Ministries

Welcoming Institute

- Training & Education
 - Leadership & Communication
 - Equitable Access
 - Safe & Stable Communities
 - Civic Engagement
 - Economic Opportunity & Education
- <https://www.welcomingamerica.org/programs/welcoming-institute>



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Thank You!

**QUESTIONS?
COMMENTS?**